Blog Post Rubric

**VISUAL APPEARANCE AND ORGANIZATION (5)**

* Original title and date (2)
* Text in traditional or block paragraphs (2)
* Color, image and text formatting, and font size and style reflect professional purpose and tone of the blog post (1)

**QUALITY AND COMPLETENESS (15)**

* **CONTENT OF THE BLOG POST**

Blog entry reflects a summary of what the student has been learning **in addition** to his/her thoughts about that learning OR if student posts a writing assignment, student includes assignment **in addition** to a summary of the assignment **and** his/her thoughts about the assignment (why he/she chose to post, challenges/successes during the process, etc. (7)

* **EFFECTIVE IMAGE**

Relevant still or moving image related to the text **along with citation for image if not original** (3)

* **WRITING STYLE**

Correct use of grammar, along with students’ word choice leads to a professional, grade-level post (3)

**HYPERLINKS**

* Hyperlinks to more info about important terms, people, events, etc. (2)

**POINTS EARNED**

* Multiply points earned by 2 /40